

FOR IMMEDIATE RELEASE

23rd Annual AustCham Westpac Australia-China Business Awards Nominations Now Open

Shanghai: 17 December 2015 – Online nominations are now open for The AustCham Westpac Australia-China Business Awards (ACBAs) 2016. The ACBA program has for the past 23 years recognised Australian and Chinese companies working in the Greater China region.

“This is a fantastic initiative to support Australian companies forging stronger ties with China”, Westpac’s General Manager and Head of Greater China, Andy Whitford remarked. “With the China-Australia Free Trade Agreement entering into force on the 20 December 2015 and attractive tariff concessions across many industries, the bilateral relationship has never been stronger. With both countries signaling they are open for business, Westpac is here to support that and has been a proud sponsor of these awards since 2009.”

Drawing nominations from companies operating across a range of industries, the ACBA program is a high-profile celebration of success amongst small and big business in Greater China and Australia. In April 2016 the winners will be announced at the Awards Gala Dinner in Shanghai during Australia Week in China.

“The AustCham Westpac ACBAs allow Australian and Chinese businesses operating in Greater China the opportunity to showcase their success stories to the business community here as well as to the media, government entities, and leading business decision makers throughout Asia and Australia”, said Peter Arkell, Chairman of AustCham Shanghai.

This year the awards process has been streamlined with a new website built by System in Motion allowing online nominations.

Why Enter?

- Strong exposure and brand promotion in Australia and across China
- Showcase your company’s success to employees, customers and key decision makers
- Put your brand in front of international business leaders

Visit <http://www.austcham-acba.com> to start your application and view the full list of award categories.

2016 Host: AustCham Shanghai

Winners of The AustCham Westpac ACBAs are announced at a gala dinner in rotating cities across Greater China each year. 2016 will see AustCham Shanghai host the ACBAs on behalf of AustCham Greater China. AustCham Greater China represents the AustChams of Hong Kong, Beijing, South China, West China as well as Shanghai.

The Australian Chamber of Commerce Shanghai was founded in 1994 and has grown into a strong networking organisation representing more than 450 companies benefiting thousands of their employees with 180 events annually.

Visit <http://www.austchamshanghai.com>

Westpac in China

Westpac has been the official key sponsor of the ACBAs since 2009. Westpac has operated in Asia for over 40 years and was the first Australian bank into China. In addition to its Asian regional headquarters in Singapore, Westpac has branches in Hong Kong, Beijing, Shanghai, a sub-branch in the Shanghai Free Trade Zone, a branch in Mumbai and a representative office in Jakarta. Westpac's goal in China is to both support Australian and New Zealand customers in the region, as well as provide a gateway for Chinese firms and individuals with interests in Australia and New Zealand.

Visit: www.westpac.hk or www.westpacbank.com.cn

-----Ends-----

Media contact:

Jack Brady

M: +86 186 1667 0181

E: jack.brady@austchamshanghai.com