

## FOR IMMEDIATE MEDIA PRESS RELEASE

### **23<sup>rd</sup> Annual Australia-China Business Awards**

#### **Gala Dinner**

Shanghai: 29 February – Tickets are now on sale for The AustCham Westpac Australia-China Business Awards (ACBAs) 2016 Gala Dinner. The ACBA Gala Dinner is the annual celebration recognising successful companies and their goods and services in both Australia and China. The Gala Dinner will be hosted at Pudong Shangri-la on the evening of 13<sup>th</sup> April, during Australia Week in China.

AustCham Shanghai is pleased to announce Christine Holgate as the keynote speaker for the Awards Gala Dinner. Christine Holgate, CEO and Managing Director of Blackmores, has had a stellar career including more than 30 years of international sales and marketing experience, and holds numerous board and senior management positions. Ms Holgate was presented the CEO of the Year Award in 2015, and under her leadership Blackmores is known as the largest Natural Health company in the Asia Pacific region.

“Blackmores has enjoyed success in China in recent years and we’ve been fortunate to be supported by a strong trading relationship between Australia and China and growing demand from discerning Chinese consumers who love Australian brands,” said keynote speaker Christine Holgate, CEO of Blackmores. “It’s a great time to be Australian companies doing business in China and the Australia-China Business Awards are an opportunity to showcase the talent of our export community and to learn from the stories and experiences we each share.”

This year the ACBA program has received over 110 nominations from both small and large businesses and across a broad range of industries – the most nominations in the history of the awards program.

The Gala Dinner will be hosted at the Pudong Shangri-la during Australia Week in China (AWIC). For tickets and further details visit <http://www.austcham-acba.com>.

[Click HERE](#) for more details on Blackmores success in Asia.

The Pudong Shangri-la has a special rate for any ACBA guests. For further details and reservations [click HERE](#).

**2016 Host: AustCham Shanghai**

The Australian Chamber of Commerce Shanghai was founded in 1994 and has grown into a strong networking organisation representing 420 members (330 corporate) benefiting thousands of company employees with 180 events annually.

Visit <http://www.austchamshanghai.com>

**Westpac in China**

Westpac has been the official key sponsor of the ACBAs since 2009. Westpac has operated in Asia for over 40 years and was the first Australian bank into China. In addition to its Asian regional headquarters in Singapore, Westpac has branches in Hong Kong, Beijing, Shanghai, a sub-branch in the Shanghai Free Trade Zone, a branch in Mumbai and a representative office in Jakarta.

Westpac’s goal in China is to both support Australian and New Zealand customers in the region, as well as provide a gateway for Chinese firms and individuals with interests in Australia and New Zealand.

Visit: [www.westpac.hk](http://www.westpac.hk) or [www.westpacbank.com.cn](http://www.westpacbank.com.cn)

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